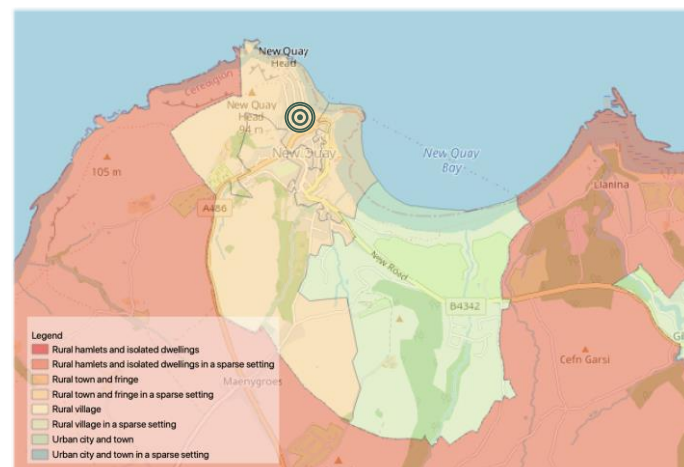


# RURAL AREA PROFILE

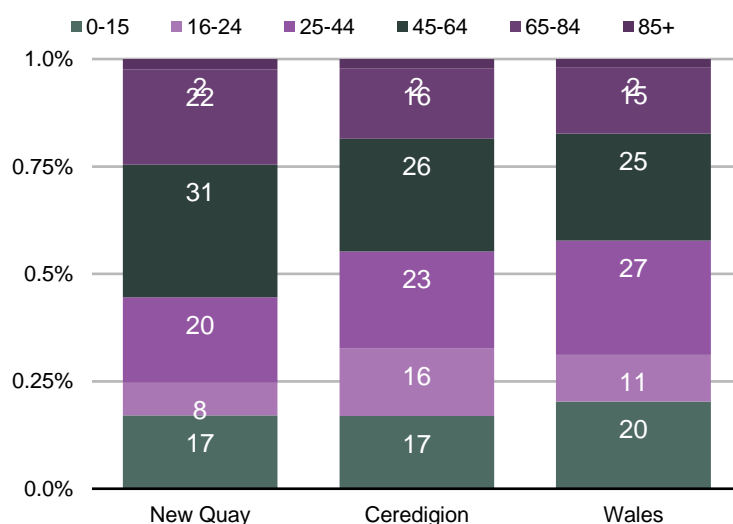
**Ward Boundary Area: 230.6 hectares**



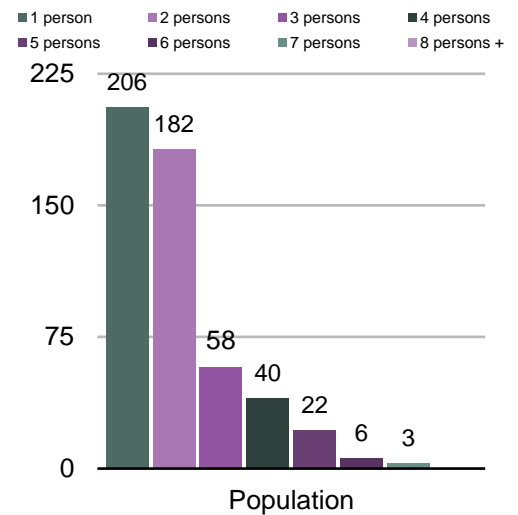
## 2011 Output Area Classification: *Rural Town and Fringe in a sparse setting*



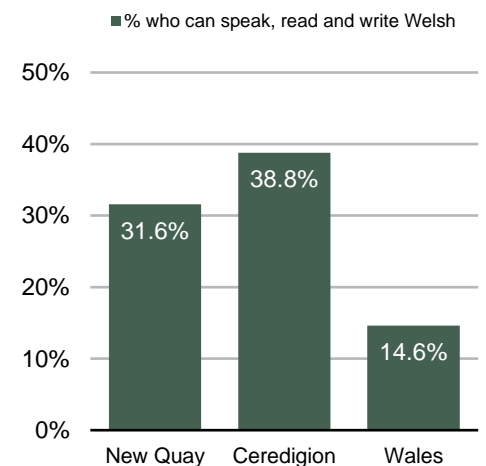
### Age Structure (2011)



**Population: 1,082 (2011)**  
**Pop. Chg.: -3.0% (2001-2011)**  
**Density: 4.7 persons/ha (2011)**  
**Household size (2011)**



### Percentage Fluent in Welsh (2011)



**Population Projection**  
**10 year average migrant variant**  
**Percentage Change 2017-2037**



New Quay: N/A  
Ceredigion: 2.5%  
Wales: 6.7%

**Average Age (2011)**



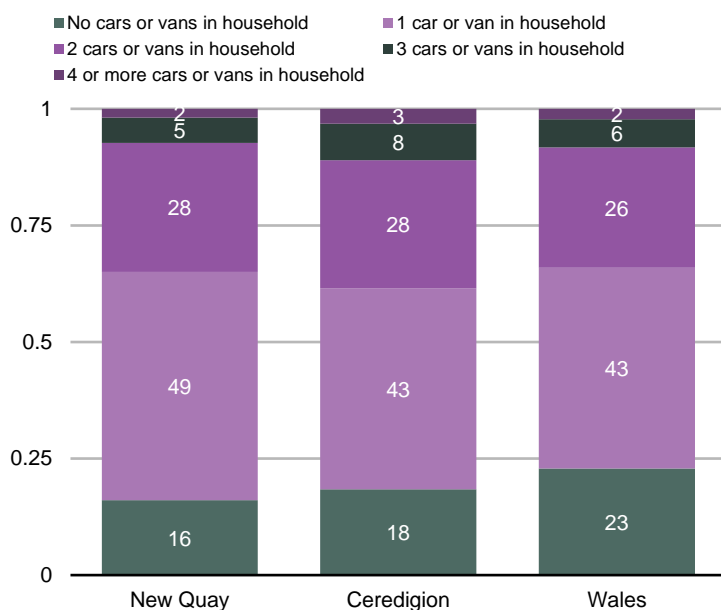
New Quay: 45.1  
Ceredigion: 41.7  
Wales: 40.6



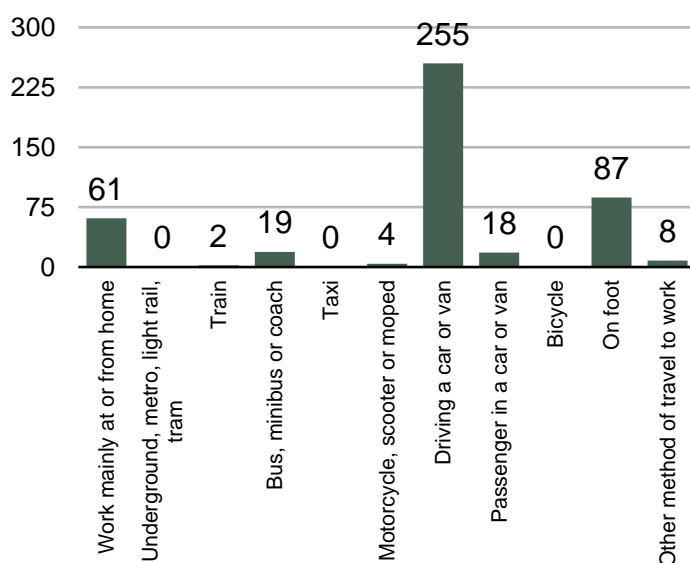
# NEW QUAY

## RURAL AREA PROFILE

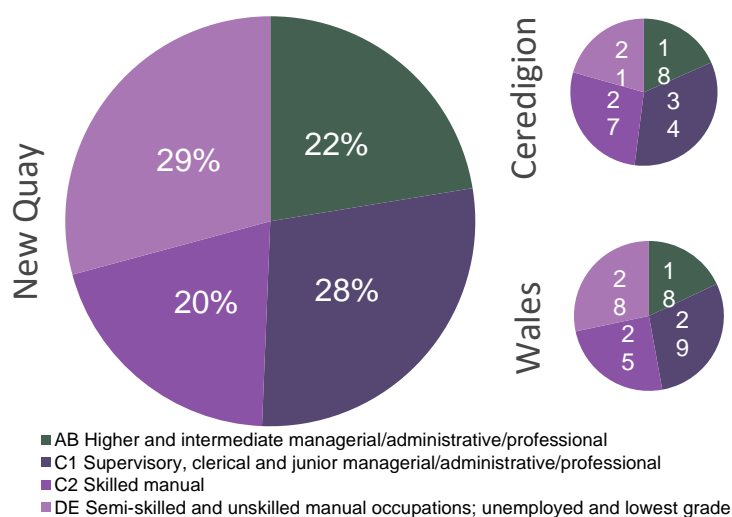
### Car or van availability by household (2011)



### Method of travel to work 16-74 year olds (2011)



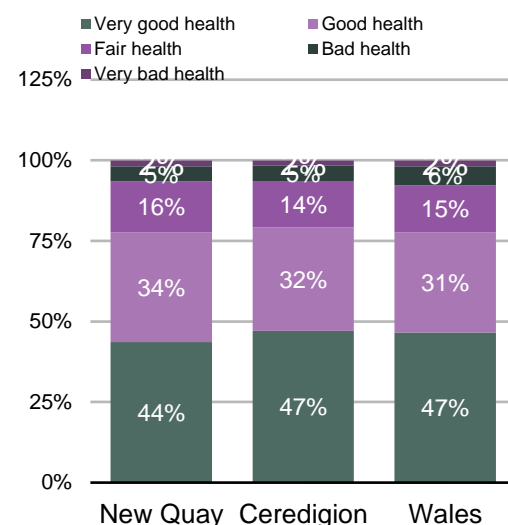
### Approximated Social Grade (%) (2011)



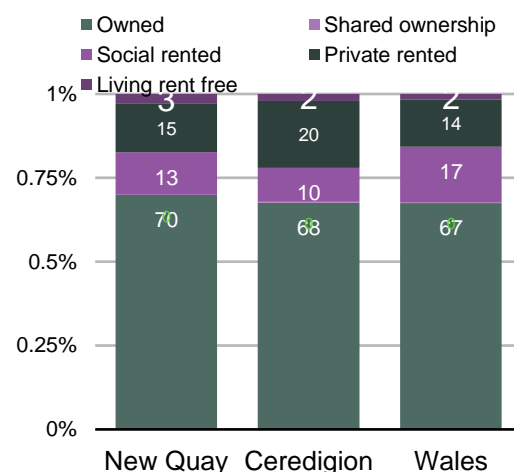
### Average distance travelled to work (2011)

New Quay: 37.4km  
Ceredigion: 21.3km  
Wales: 16.7km

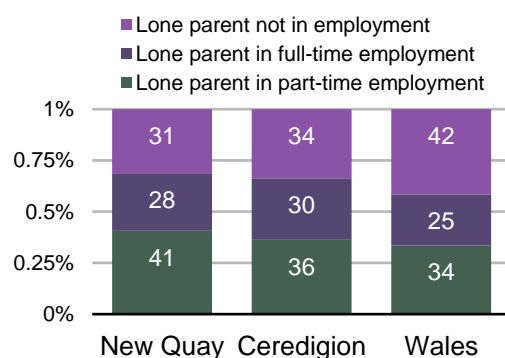
### Self-declared health (%) (2011)



### Tenure (%) (2011)



### Lone parent with dependent children (%) (2011)





## Welsh Index of Multiple Deprivation (2014)



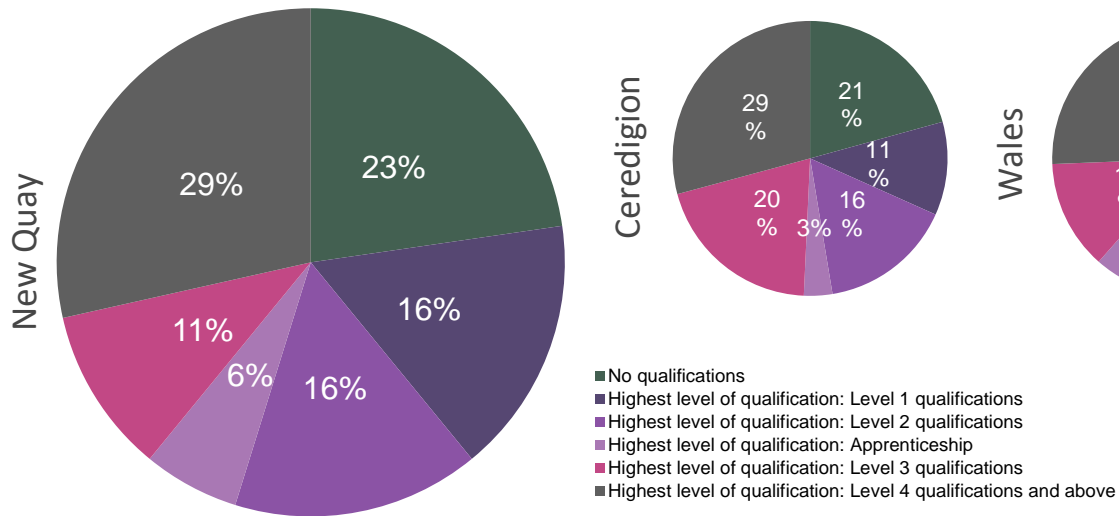
WIMD (1)	Income (2)	Employment (3)	Health (4)	Education (5)	Access to Services (6)	Community Safety (7)	Physical Environment (8)	Housing (9)
946	908	1149	1168	699	655	707	1847	150



# NEW QUAY

## RURAL AREA PROFILE

Highest level of qualification 16+ (percentage) (2011)



Annual median wage, full-time, resident analysis 2017 with (annual percentage change):

Ceredigion: £23,118 (+0.2%)

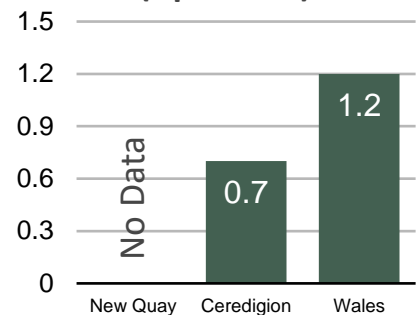
Wales: £26,327 (+2.2%)

Annual median wage, full-time, workplace analysis 2017 with (annual percentage change):

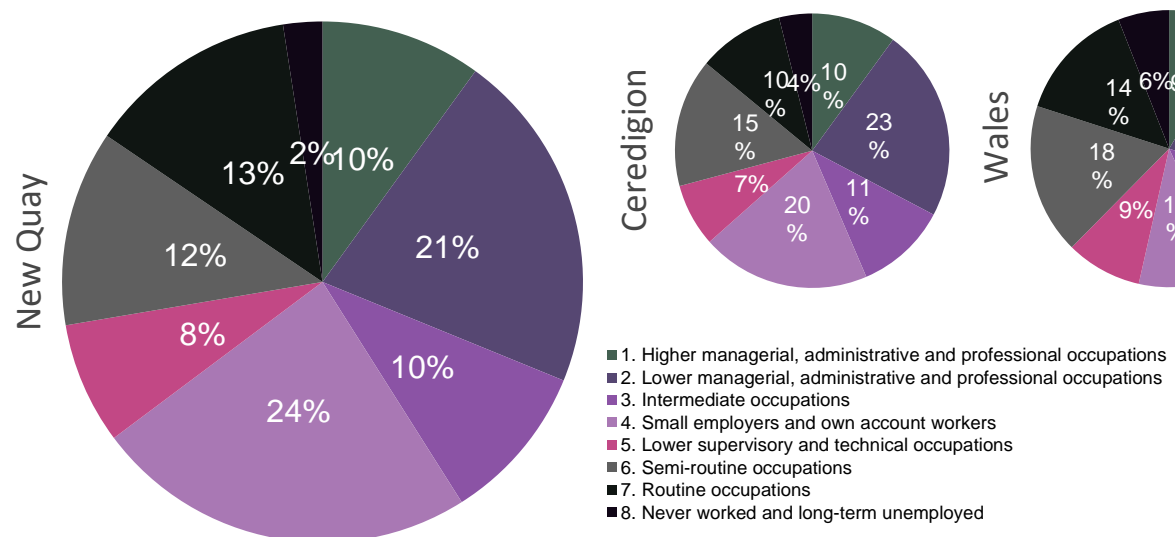
Ceredigion: £23,647 (+3.6%)

Wales: £26,024 (+2.2%)

JSA Claimant Rate (Apr. 2018)



NS-SeC Occupation 16 to 74 (percentage) (2011)



Employment percentage by industry 16 to 74 (2011)

	A Agriculture, forestry and fishing	B Mining and quarrying	C Manufacturing	D Electricity, gas, steam and air conditioning supply	E Water supply; sewerage, waste management and remediation activities	F Construction	G Wholesale and retail trade; repair of motor vehicles and motor cycles	H Transport and storage	I Accommodation and food service activities	J Information and communication	K Financial and insurance activities	L Real estate activities	M Professional, scientific and technical activities	N Administrative and support service activities	O Public administration and defence; compulsory social security	P Education	Q Human health and social work activities	R, S, T, U Other
New Quay	2.6	0.2	6.4	0.4	1.3	7.9	15.9	2.4	21.1	0.4	0.9	1.1	4.6	3.3	5.9	10.4	10.6	4.4
Ceredigion	7.1	0.2	5.2	0.4	0.7	8.5	14.8	3.1	8.3	1.7	1.2	1.1	4.4	3.0	5.6	15.4	13.3	5.9
Wales	1.7	0.2	10.5	0.8	0.9	8.2	15.6	3.9	6.2	2.3	3.1	1.2	4.3	4.0	7.9	10.1	14.5	4.5